

Living beauty



HELEN POUNDER shows local hair stylist Bally how its done with Keratin.



HAIR BEFORE treated with the Keratin Complex.



AFTER Keratin Complex treatment.

Oscar Francois introduces Keratin Complex

OSCAR FRANCOIS Limited recently hosted the top stylists in Trinidad and Tobago for the launch of Keratin Complex Smoothing Therapy by Coppola at its in-house La Salle.

Held over two days and conducted by Rick Gerstein, the Global Ambassador from Coppomon Inc, the certification process exposed marketing representatives, local stylists and in-house educators to techniques in application and maintenance of the product.

Keratin Complex Smoothing Therapy by Coppola, is specially formulated as a revitalising, rejuvenating treatment for hair that eliminates frizz and curl.

The advanced, patent-pending formulation "restores and restructures hair by infusing a special blend of natural keratin deep into the damaged cuticle, leaving the hair soft, shiny and luxurious" say the manufacturers.

According to Oscar

Francois, "Unlike relaxers Keratin Complex is completely safe to use on hair types of all ages, even children and especially chemically treated hair. With each treatment the hair becomes healthier and more manageable reducing daily styling time."

Participants, and lucky models, were treated to the talents of Gerstein who was ably assisted by master weaver and hair stylist Clem Lue Yat and local stylist Helen Pounder of Helen's Hair and Beauty Salon.

This scientific breakthrough in improving hair health was developed by world renowned stylist Biage Bucario and leading beauty industrialist Peter Coppola.

With a combined 65 years of experience in the professional beauty industry, both co-founders have now taken this life changing experience throughout the continental USA, Europe and Asia. The local company states, "Joining the ranks of



ANOTHER model shows off the Keratin before and after effect.

Frederic Fekkar of New York and Umberto's of Beverly Hills, Oscar Francois Limited is proud to bring this breakthrough to Trinidad and Tobago. Having certified each participating stylist as a Keratinologist, Oscar Francois Limited has once again partnered with the local fraternity to develop the professional beauty trade in TT."

